

◆ **Package stand (3m x 3m x 2.5m) including:**
Carpeted floor (3m x 3m).
03 partitions.
Fascia with company name.
01 information counter, 02 chairs.
01 waste paper basket.
03 spotlights.
01 electric socket of 5Amp/220V.

◆ **Space only:**
Exhibitors will build their own stands, electricity and carpet are not available.



◆ **VALUE-ADDED BENEFITS FOR EXHIBITORS:**

- ◆ Attending conferences, seminars during the Exhibition
- ◆ Badges, opening ceremony invitation letter, exhibition invitation letter...
- ◆ Free introduction in the Exhibition's catalogue in English and Vietnamese
- ◆ Public hygiene in the Exhibition area
- ◆ Security of the Exhibition items during the closing time of the Exhibition.
- ◆ Installation and dismantling booths (in case of package rental)

◆ **OPTIONAL SERVICES (CHARGED):**

- ◆ Advertising fees in the Exhibition's catalogue.
- ◆ Organizing thematic seminars to introduce products and services
- ◆ Cargo transportation, visa procedures, hotel booking, interpretation and other service,...
- ◆ Designing and installing special booths, booth equipment rent.
- ◆ Printing services for advertising products.
- ◆ Local travel for market survey.

◆ **PARTICIPATION PROCEDURES:**

1. Filling in the Application Form and Form for Catalogue entry.
2. Sending Application Form together with a deposit of 50% or total space rental fee in cash on T/T to:
Vietnam National Trade Fair & Advertising Company (VINEXAD)
Account in VND: 0021000000172
Account in USD: 0021370020067
Account in EUR: 0021140474605
Name of the bank: VIETCOMBANK HANOI - 11B Cat Linh Str., Hanoi
3. The balance should be arranged before 9 July 2020



VINEXAD NATIONAL TRADE FAIR & ADVERTISING J.S.C

📍 9 Dinh Le Str., Hoan Kiem Dist., Hanoi
☎ +84(0)24 38255546 (ext 430) 📠 +84(0)24 39363085
✉ yenpth@vinexad.com.vn

CONTACT US

www.foodexvietnam.com / www.vinexad.com.vn



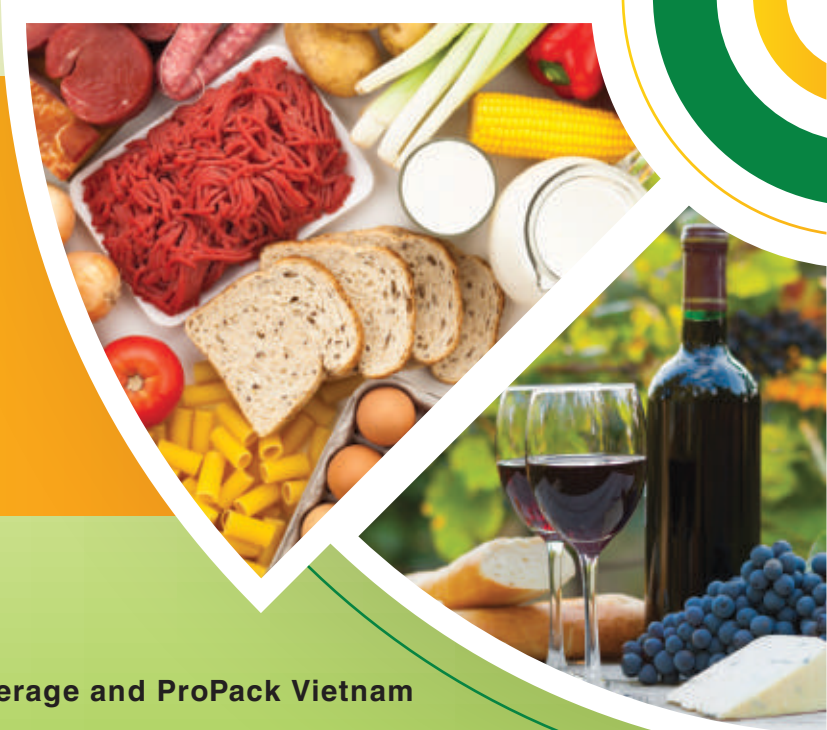
**THE 24TH INTERNATIONAL EXHIBITION ON
FOOD PROCESSING, PACKAGING
ON FOOD & BEVERAGE TECHNOLOGY & EQUIPMENT**



SAI GON EXHIBITION & CONVENTION CENTER (SECC)

799 Nguyen Van Linh Parkway, Dist.7, Ho Chi Minh City, Vietnam

**13 | AUGUST
15 | 2020**



Supporters:

Ministry of Agriculture & Rural Development of Vietnam

Organizer:



Co-organizers:

- Vietnam Beer, Alcohol and Beverage Association (VBA)
- Food and Foodstuff Association of HCMC (FFA)



Website: www.foodexvietnam.com

Fanpage Facebook: Vietfood & Beverage and ProPack Vietnam

EXHIBITING

Taking part in Vietfood & Beverage - ProPack Vietnam as an exhibitor will allow you to present your full range of products, including the latest, to local buyers and sales representatives, from distribution to the food service channel. Almost 7 out of 10 visitors to Vietfood & Beverage - ProPack Vietnam are looking for new suppliers and products, and 84% of Vietfood & ProPack's professional visitors are involved in making purchase decisions. Vietfood & Beverage - ProPack Vietnam also offers you, the innovation area where you can display and discover the latest products on the market.

One of the most significant features of Vietfood & Beverage - ProPack Vietnam which differentiates it from other Vietnamese food and beverage trade fairs is the professionalism, origin and diversity of the visitors who attend the exhibition. Vietfood & Beverage - ProPack Vietnam targets professionals from the distribution channel, food service, restaurants, hotels and catering, and of course agents who participate either directly or indirectly in marketing these products.

ACTIVITIES DURING THE SHOWS

- ◆ Technical Seminars/ Trade transactions between local and overseas companies in each field.
- ◆ Business Matching: between trade visitors and exhibitors onsite of the Fair or individual meetings arranged upon requirement.
- ◆ Professional Seminars / Conferences
- ◆ Cooking Examination
- ◆ Vietnam Beverage Festival

EXHIBITS PROFILE

Food products

- ◆ Confectionary, Canned food, Processed food
- ◆ Milk and butter products, Instant products
- ◆ Natural food, Herb/herbal products
- ◆ Vegetable, root, fruit of dried and fresh
- ◆ Vegetable oil, Sugar/derivative products
- ◆ Meat/poultry & livestock products
- ◆ Fresh & raw aquatic products
- ◆ Organic Food

Seafood

- ◆ Frozen seafood
- ◆ Dried seafood, Fish sauce
- ◆ Processed seafood, Canned seafood
- ◆ Frozen aquatic products: Catfish, Fish, Crab, Shrimp, Cuttlefish
- ◆ Processed aquatic product: Salted fish, Steamboat
- ◆ Aquatic products

Drink Products

- ◆ Tea, coffee
- ◆ Cocktails, champagne...
- ◆ Beer (bottle, keg, fresh beer)
- ◆ Non-alcohol drinking water, Gas & non-gas of soft drink; Mineral & pure water
- ◆ Fibre, vitamin, nutrition, fruit water

Diet food Health Foods

- ◆ Bird's Nest, Chicken Essence,
- ◆ Diabetic Products, Ginseng & Ginseng Products
- ◆ Health Supplements & Vitamins
- ◆ Herbal Jelly, Natural Health Foods
- ◆ Organic Foods
- ◆ Traditional Health Foods Supplements

Raw materials Food additive

- ◆ Raw materials, food additive
- ◆ Monosodium glutamate, spice
- ◆ Fermentative matter
- ◆ Preservative substance
- ◆ Condiment

Machinery and equipment for processing & Packaging:

- ◆ Assorted Food & Beverage Processing Equipment
- ◆ Drink / Juice Processing, Equipment
- ◆ Food Sterilizing Machinery & Equipment
- ◆ Agricultural Product Processing
- ◆ Fruit & Vegetable Processing Technology

- ◆ Cleaning / Sanitary Systems & Equipment
- ◆ Flavor, Pulp & Paste Making Machinery / Equipment
- ◆ Pasteurizing Equipment
- ◆ Freezing & Cold Storage
- ◆ Food Canning & Bottling Equipment

Food packaging materials

(Films, glass, paper, foils...)

Food Safety, quality management:

Analysis, laboratory and checking equipment.
Hygiene technology
Operating material, environmental technology, biotechnology:
Operating materials, Waste removal, recycling, environmental protection
Conveying, transport and storage facilities
Other Related Machinery

Refrigeration and Air-conditioning technology:

- ◆ Systems / Compartment
- ◆ Frozen box Lorry
- ◆ Equipment for weighing/ Freezing
- ◆ Food Dryers, Food Equipment & Supplies
- ◆ Cleaning / Washing Equipment
- ◆ Testing / Measuring & Coding Equipment
- ◆ Standardization Equipment
- ◆ Forming, Feeding & Filling Machinery
- ◆ Display Shelf / Cabinets / Tables

Trade franchise, consultancy, specialist skill training program of food & drink processing and preserving

HIGHLIGHT AREA Hotel & Bakery Equipment

- ◆ Bakery / Pastry Utensils • Baking and Raising Agents • Baking Ware • Chocolate / Ice Cream Making Machines • Ovens • Packaging Equipment / Materials • Premixes • Preparation Equipment & Accessories • Starch / Starch Products
- ◆ Baking equipment, packaging equipment & gift boxes, baking equipment & processing equipment, roastery related products, bakery display, refrigeration and catering equipment
- ◆ Bar & Coffee Equipment & Supplies
- ◆ Foodservice Equipment
- ◆ Vending & Dispensing Equipment
- ◆ Laundry Equipment
- ◆ Refrigeration Equipment
- ◆ Storage Systems

VISITOR PROFILES

- ◆ Retailer / Department Store
- ◆ Drink Importer / Distributor / Wholesaler
- ◆ Fast Food Restaurant / Hotel
- ◆ Food Service Government, Military
- ◆ School, Hospital
- ◆ Food Service Industrial / Offshore
- ◆ Food Service Consulting
- ◆ Bakery / Confectionary Manufacture
- ◆ Restaurant / Bar / Club / Café Management
- ◆ Fast Food Restaurant
- ◆ Supermarket / Grocery Store/ Convenience Store
- ◆ Food - Manufacture/Producer/Supplier
- ◆ Custom processing; Packaging :
- ◆ Bottle; Chemicals/ Plastics; Recycling;
- ◆ Machinery & Equipment; Hardware/Tools/ Molds; Bags / Wraps & Liners; Houseware
- ◆ Consultants, scientists, experts in food session

VISITOR PROMOTION ACTIVITIES

- ◆ Advertising campaigns in mass media means, Radio, national and local television; newspaper publications of Vietnam and region; major industry websites...
- ◆ Publication of the show newsletter, show preview and press release
- ◆ Magazine: Publish in domestic & overseas professional magazines, and invite foreign companies and domestic experts to join the exhibition
- ◆ Direct mailing of information to over 100 thousands potential buyers
- ◆ Direct mailing of invitation to top ranking companies in the fields of Food processing and Beverages of Vietnam and region.
- ◆ Continuously update information of the sluros in leading industry magazine and famous newspapers in Vietnam
- Press Conferences:**
- ◆ Visitors can get the Exhibitors Directory Freely, and show information through website: WWW.FOODXVIETNAM.COM
- ◆ Outdoor Advertisement: Panoes, Billboards, Posters, Flags, Banderoles, Leaflets,...

REPORT OF VIETFOOD & BEVERAGE - PROPACK VIETNAM 2019



Mr. Marcin Klimkiewicz - Head of Export Department
HPBA Group sp. z o. o. sp. k.

"We are Foods by Ann, we are the biggest manufacture of healthy food in Poland, all of our products are 100% natural, sugar free, healthy and I think Vietnamese should try it.
Vietfood & Beverage - Propack is very nice, very busy, lot of companies from Vietnam, from Korea, from different countries. We have found distributors and business partners for long term corporation to build our products in Vietnam in this exhibition."



"Hi! I'm Nam, the Marketing Manager from HOANG ANH Flavors and Food Ingredients.
This is the third time Hoang Anh has participated in the exhibition. After 2 days attended, we know this is a big and prestigious exhibition, especially in food and beverage industry in Viet Nam. We have an opportunity to meet other major manufactures from Vietnam and aboard.
Beside that, during the exhibition, there are some partners from aboard have come to visit and get to know about us. Through the exhibition, we have the opportunity to meet each other and also develop a chance of getting new corporations."

Mr. Nguyen Ngoc Hoang Nam - Marketing Manager
Hoang Anh Flavors and Food Ingredients



Mr. Jong-Wan, Kim - Deputy General Manager
Wooyang Frozen Foods Co., Ltd

"Our company is Korean company, manufacture and distributor. We main produce frozen fruit and frozen corndog, premade food ready to cook. We are expert product in Korea but beside that we want to spread our product to the world and the first country we choose in Vietnam.
The exhibition opens so many opportunities for us to find distributors and manufacturers so that we can quickly launch our products to the Vietnamese market in the future."



"My name is Phan Thi My Lan, I am the director of Tan Bach Dat company. Our company has participated in the exhibition in 8 years. Our company specializes in importing and distributing packaging machines for all industries such as food, medicine, seafood agriculture and agricultural products.
Vietfood & Beverage - Propack 2019 is an international exhibition, we look forward to introduce our products to customers. This exhibition is a large-scale, gathering a number of prestigious domestic and international businesses to participate in."

Ms. Phan Thi My Lan - Sales Director
Tan Bach Dat Co., Ltd