

CONTACTS

China Chamber of Commerce of Foodstuffs and Native Produce (CFNA)

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Shanghai Everflourish Event Co., Ltd.

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Jiaxing

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en.fruitexpo.cn



上海国际水果展

SHANGHAI INTERNATIONAL FRUIT EXPO

2024 8.28-30

上海新国际博览中心
Shanghai New International Expo Centre (SNIEC)



世界水果 · 中国市场
World Fruit · China Market

主办方
Organizers



中国食品土畜进出口商会
China Chamber of Commerce of
Foodstuffs and Native Produce



中国果品流通协会
China Fruit Marketing Association

承办方
Co-Organizer

上海茂恒会展有限公司
Shanghai Everflourish Events Co., Ltd.

August 28 - 30, 2024

Shanghai New International Expo
Centre (SNIEC)

Be there
or be square!

SHANGHAI INTERNATIONAL FRUIT EXPO

World Fruit · China Market



30+
Countries / Regions



260+
Exhibitors



23,000+ m²
Exhibition Area



26,000+
Target Visitors



2022 Asian Games
Hangzhou 2022

FRUITEXPO



CHINA CHAMBER OF COMMERCE FOR IMPORT AND EXPORT OF FOODSTUFFS, NATIVE PRODUCE AND ANIMAL BY-PRODUCTS

China Chamber of Commerce For Import and Export of Foodstuffs, Native Produce And Animal By — Products (CFNA) located in Beijing and founded in 1988, is the largest industry association in the field of food and agricultural products import and export in China. At present, there are more than 6800 member enterprises in China, focusing on the largest and most representative enterprises in the industry and a large number of small and medium-sized enterprises, representing the overall level and strength of China's food industry and agricultural products industry.



China Fruit Marketing Association (CFMA)

China Fruit Marketing Association (CFMA) was established in 1991. It is a nationwide non-profitable corporation of fruit industry registered under the China's Ministry of Civil Affairs. The CFMA is voluntarily formed by companies engaged in fruit production, circulation, processing and storage, fruit specialized cooperatives, local associations, research institutes, and other relevant companies serving the fruit industry.



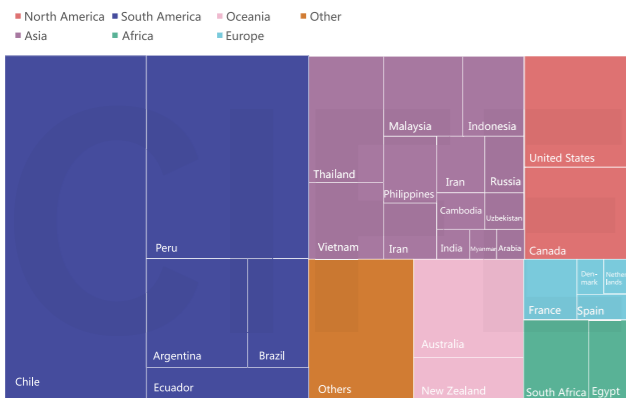
2023 INTERNATIONAL FRUIT EXPO

International Fruit Expo 2023 was the globally influential fruit exhibition. With an exhibition area of 23,000 square meters, the event was held at two brand-new halls, 19.2 and 20.2, in Area D of the Canton Fair Complex, attracting over 260 exhibitors and more than 26,000 target visitors from over 30 countries and regions, including Chile, Peru, Australia, New Zealand, Egypt, Israel, Argentina, Thailand, Malaysia, Vietnam, Indonesia, and Uzbekistan. With the exhibition scale far surpassing the previous edition and setting a new record high, International Fruit Expo 2023 lived up to the enthusiasm and expectation of exhibitors and visitors alike in the vibrant city of Guangzhou.

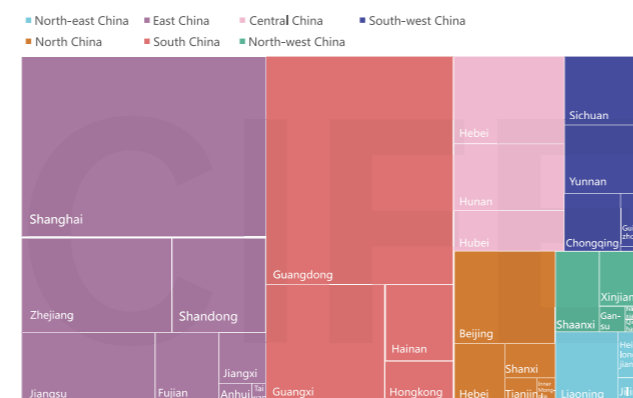
WORLD'S FRUIT FEAST

FRUIT EXPO

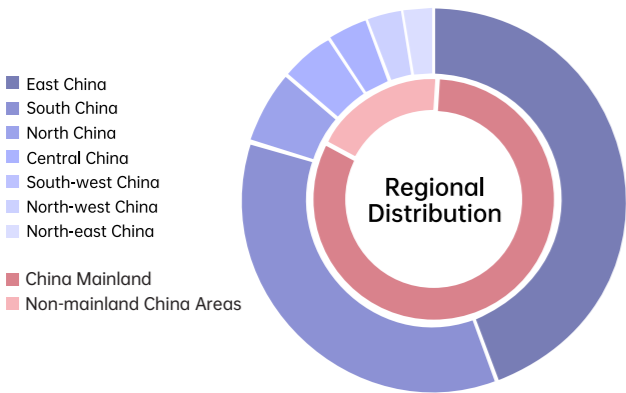
Distribution of Global Fruit Sources



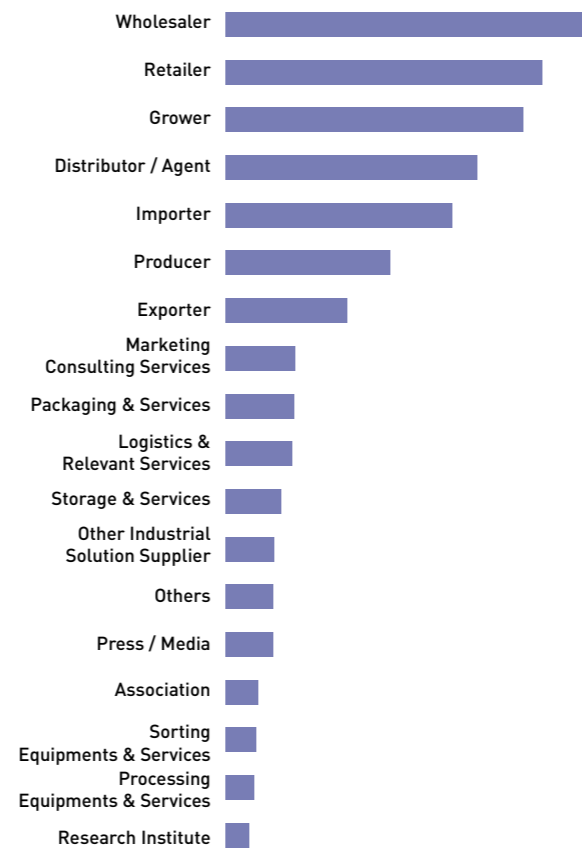
Expo Participants from China Mainland



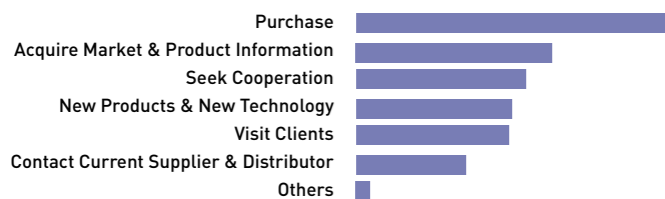
Target Buyers from Regional Markets



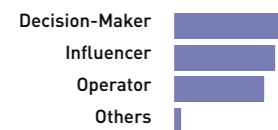
Company's Main Profession



Purpose of Visit



Business Roles



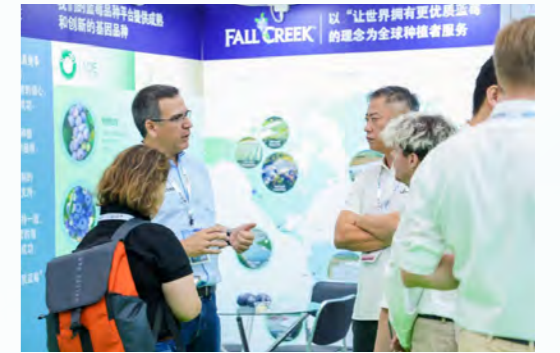
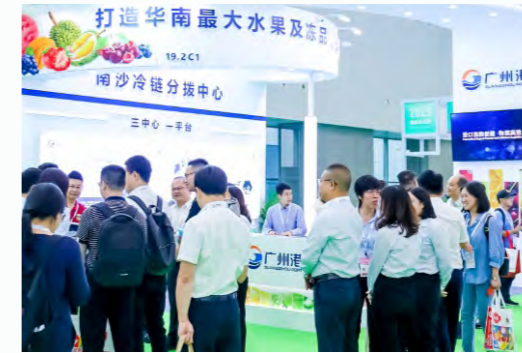
World Fruit · China Market

世界水果 · 中国市场



FRUITEXPO

World Fruit · China Market
世界水果 · 中国市场



PART OF EXHIBITORS

(The exhibitors are listed in no particular order.)

4D Bios Co.,Ltd.
58 Agricultural Technology Co., Ltd.
A.G Ankor International Ltd
Agrofresh
Alfa Fruit Packers (Yantai City Qixia Co.,Limited)
Anhui Five-star Fruit Co., Ltd.
Anhui Weisong Optoelectronic Technology Co., Ltd.
Ansai Fruit Industry Trade Co., Ltd
Atago China Co.,Ltd
Baise Municipal Bureau of Commerce
Beihai Maofa Agricultural Development Co., Ltd.
Beihai Municipal Bureau of Commerce
Beijing Aiguozhi Culture Technology Co., Ltd.
Beijing Zhengda Fruit Industry Co., Ltd.
Beiliu City Datong Fruit Industry Co., Ltd.
Botou Dongfang Fruit Co.,Limited
Capital Agro For Import & Export
Carlos Fukuda
Changsha Fruit-Mate International Trading Co.,Ltd
Changsha Longyuan Agricultural Developmeng Co.,Ltd
Changzhou Wujin District Fruit Association
Chengdu Zhengtu Technology Co., Ltd.
Chen'S Sun
China Railway Special Cargo Logistics Co.,Ltd.
Chongqing Lei Shu Fruit Co., Ltd
Chongzuo Municipal Foreign Affairs, Commerce and Port Administration Bureau
Chuanxing Fruit Industry Co., Ltd.
Commercial Office of the Consulate General of Israel in Guangzhou
Copeland Climate Technologies(Suzhou) Co., Ltd.
Cyber Shipping Limited
Daxin Tusi Pastoral Eco-Technology Co., Ltd.
Dehezi (Beijing) Artificial Environment Technology Co.,Limited
Dehong Lvfeng Agricultural Co., Ltd.
Department Of Commerce Of Guangxi Zhuang Autonomous Region
Dole
Dongguan Container Terminals Co., Ltd.
Dongguan Guanxiang Agricultural Trade Market Management Co., Ltd.
Dongxing Ruiyang Fruit Technology Co., Ltd.
Dongxing Zhongyuetai International Food Co., Ltd.
Dovyin
Driscoll'S
Ever-Glory Plastics Plastic Co.,Limited
Fall Creek China
Fangchenggang Municipal Bureau of Commerce
Feixiang Farmer'S Professional Cooperative Of Planting & Breeding
Foshan Haoshijie Food Co., Ltd.
Frutacloud
Fuchuan Jiacheng Ecological Agriculture Co., Ltd.
Gannan Qingzangyuan Biotech Development Co.,Ltd
Gansu Aikang Seabuckthorn Products Co., Ltd.
Gansu Demei Diyu Modern Agriculture Group Co., Ltd.
Gansu Mogao Industrial Development Co.,Ltd
Gansu Nongyun E-Commerce Co., Ltd
Gansu Provincial Department of Commerce
Gansu Qingxin E-commerce Co., Ltd.
Gansu Shenjia Agricultural Technology Co., Ltd.
Gansu Ziqiang Ecological Agriculture and Forestry Technology Co., Ltd.
Gf Export
Gogo Qingdao Limited
Guang Zhou Shi Ting Niu Trading Co.,Ltd
Guang Zhou Yue Kai Trading Co.,Ltd
Guangdong Houzhu Agricultural Development Co., Ltd.
Guangdong Rich Long Supply Chain Management Co.,Limited
Guangdong Sinolychee Agricultural Group Co.,Ltd
Guangdong Wanxin Agricultural Science And

Technology Development Co.,Ltd
Guangdong Xiguo Agricultural Development Co.,Ltd
Guangxi Baise Agriculture and Forestry Investment Development Group Co., Ltd.
Guangxi Bingke Food Co., Ltd.
Guangxi Dongxing Yunjian Nut Food Co., Ltd.
Guangxi Dongyuan Food Co., Ltd.
Guangxi Fengsheng Ecological Agriculture Technology Co., Ltd.
Guangxi Fulin Xianghua Biotechnology Co., Ltd.
Guangxi Haishu Industrial Co., Ltd.
Guangxi Jinhuo Culture Media Co., Ltd.
Guangxi Luocheng Chahua Red Heart Kiwi Fruit Planting Professional Cooperative
Guangxi Pubei County Ganputang Health Industry Co., Ltd.
Guangxi Qinci Agricultural Technology Co., Ltd.
Guangxi Rong'an Ant Agriculture Development Co., Ltd.
Guangxi Rong'an Yidian Food Technology Co., Ltd.
Guangxi Rongxian Dahongxing Agricultural Technology Co., Ltd.
Guangxi Rural Investment Group Yiliyiqi Agricultural Products Supply Chain Co., Ltd.
Guangxi Shuangxi International Logistics Co.,Ltd
Guangxi Tian E Zhuang E Food Co., Ltd.
Guangxi Tiansheng Agriculture Co., Ltd.
Guangxi Xiangzhou Chaxiang Miaopin Food Processing Professional Cooperative
Guangxi Xianzhu Food Co., Ltd.
Guangxi Xiaoshihou Ecological Agriculture Co., Ltd.
Guangxi Xincheng County Chuanghui Ecological Agriculture Development Co., Ltd.
Guangxi Yitian International Trade Co., Ltd.
Guangxi Yufeng Health Food Co., Ltd.
Guangxi Ziyuan Tianxi Ecological Agriculture Technology Co., Ltd.
Guangzhou Artry Plastic Product Co.,Ltd
Guangzhou Chunyou Trade Co., Ltd.
Guangzhou Nansha International Cold Chain Co, Ltd
Guangzhou New Earth Agriculture Science and Technology Development Co., Ltd.
Guangzhou Wufang Import&Export Traing Co,Ltd
Guangzhou Xuehang Logistics Co.,Ltd
Guigang Baihong Fruit Planting Professional Cooperative
Guigang Municipal Bureau of Commerce
Guizhou Shouyang Enterprise Management Co.,Limited
Hangzhou Shishixian Electronic Commerce Co., Ltd
Hebei Tianbo Industry&Trade Co.,Limited
Hechi Municipal Bureau of Commerce
Hejing Baiquoyuan Agricultural Products Professional Cooperative
Hezhou Jinzun Food Technology Co., Ltd.
Hezhou Municipal Investment Promotion and Commerce Bureau
Huangtuqing Industry And Trade Co.,Ltd,Yan' An
Hunan Guoxunmeng Agriculture Co., Ltd.
Hunan LvyesuiGuo Co., Ltd.
Hunan Xiangjia Agriculture Co.,Ltd.
Jialing Green Valley Agricultural S&T Development Co., Ltd, Feng County
Jiangsu Kaiyi Intelligent Technology Co., Ltd.
Jiangsu Laifu Agricultural Technology Co.,Limited
Jiaxing Yikang Fruit Products Co., Ltd.
Jiaxing Yongxian Fruit Products Co., Ltd.
Jiaxing Yuehao Import & Export Co.,Ltd
Jiaxing Zhuang'an Fruit & Vegetable Co., Ltd.
Jingning County Bureau of Commerce
Jingningxianlinguoyetozifazhanyouxianzerengongsi
Joy Wing Mau Fruit Technologies Corporation Limited
Kimidori Ecological Agriculture Co.Ltd
Kunshan Branch of Shanghai Niuguo Agriculture Technology Co., Ltd.
Laibin Municipal Bureau of Commerce
Laiyang City Xiangzi Pear Fruit Industry Co., Ltd
Lantrans Logistics Group Co.,Ltd
Leye County Agricultural Investment and Development Co., Ltd.

Lind Industrial Control
Linxia Prefectural Bureau of Commerce
Linxia Prefecture Yishengyuan Food Co., Ltd.
Linyi Jiaxing Fruit Market Co., Ltd.
Lion King Supply Chain Management Co., Ltd
Liuzhou Municipal Bureau of Commerce
Long County Shengyuan Fruit Products Co., Ltd.
Long Yuanhong Fruits Selling Co., Ltd, Jingning County
Long'an County Ruiji Fruit Planting Professional Cooperative
Longlin Hongjie Food Co., Ltd.
Longnan Longjinyuan Olive Development Co., Ltd.
Longnan Wudu District Bureau of Commerce
Lvlei Agricultural Development Co., Ltd, Taibai County
Maf-Roda Machinery (Yantai) Co.,Ltd
Mars (Beijing) International Business Management Co., Ltd
Meiyugao Biotechnological Co., Ltd,Luochuan County
Minqin County Agricultural Development Co., Ltd.
Nanning Municipal Bureau of Commerce
New-Originfresh Co,Ltd
Nongfu Spring
Penavico Tianjin
Peru Pavilion
Qin'An Xueyuan Fruit Co.,Ltd
Qingyuan Hannou Biotechnology Co., Ltd.
Qinzhou Municipal Bureau of Commerce
Reemoon
Resource Shanlishan Agricultural Products Co., Ltd.
Rong'an County Juku Ecological Golden Orange Planting Professional Cooperative
Rong'an County Youxian Agricultural Development Co., Ltd.
Shaanxi Datang Modern Agriculture Co., Ltd.
Shaanxi Huasheng Fruit Industry Marketing Management Co., Ltd.
Shaanxi Kiwi Fruit Professional Cooperative
Shaanxi Loess Plateau Agricultural & Forestry Development Co., Ltd,Fu County
Shaanxi Provincial Fruit Industry Center
Shaanxi Qifeng Fruit Industry Co., Ltd.
Shaanxi Yang'S Agricultural Development Co., Ltd
Shaanxi Yunguo Agricultural Technology Co., Ltd.
Shandong Sinocoropalst Packing Co.,Ltd
Shanghai Goodfarmer Yunguo Technology Co., Ltd
Shanghai Haiding Information Engineering Co., Ltd.
Shanghai Haitong International Automotive Terminal Co.,Ltd
Shanghai Ivcsun Industrial Development Co., Ltd.
Shanghai Jiaohaoyun Agricultural Technology Co., Ltd.
Shanghai Juke Packaging Products Co.,Ltd
Shanghai Kaiweikang Machinery Equipment Co., Ltd.
Shanghai Nowfruti Co.,Ltd.
Shanghai Oheng Import & Export Co., Ltd.
Shanghai Riverking Supply Chain Management Co.,Ltd
Shanghai Tonghua Logistics ManagementCo.,Limited
Shanghai Topsun Fresh Co.,Ltd
Shanghai Wellfruit Co.,Limited
Shanghai Wonong Import&Export Co.,Limited
Shanghai Yeche Industrial Co.,Limited
Shantou Txs Supply Chain Mgmt Co.,Limited
Shanxi Zhongzhihui Agriculture Co., Ltd.
Shengxian Gang (Ningbo) Supply Chain Management Co., Ltd.
Shengying(Yingde) Foods Co.,Ltd.
Shenzhen Asia Global Logistics Co.,Limited
Shenzhen Cool Chain Logistics Co.,Limited
Shenzhen Delttron Intelligence Innovation Technology Co., Ltd.
Shenzhen Huizhan Supply Chain Co., Ltd.
Shenzhen Qupai Fruit Co.,Ltd
Shenzhen Trackerfresh Technology Co.,Limited
Shenzhen Vvs Paper Packaging Co.,Ltd
Sinotrans Pfs Cold Chain Logistics Co., Ltd.
Sk Fruits
Tomra Food
Trillion Operating (Shenzhen) Technology Co., Ltd.

Unitec.Spa
Valle San Miguel
Wenzhou Jinjiu Packing Machinery Co.,Ltd
Wuhan Xinhuanan Fruit Market Management Co., Ltd.
Xi' An Yimeiyuan Modern Agricultural Development Co., Ltd
Xiamen Weiyu Ecological Agricultural Co.,Limited
Xile Packaging Co.,Limited
Xile Technology (Kunshan) Co., Ltd.
Xishuangbanna Xiangjiao Agricultural Co., Ltd.
Xunwei Youguo
Yan'An Agricultural Investment And Construction (Group) Co., Ltd.
Yantai Wanmu Agricultural Technology Co., Ltd.
Yengisar County Chengyun Agricultural Products Farmers Professional Cooperative
Yongjing County Weiquan Planting Farmers Professional Cooperative
Youluo Organic Fruit Industry Co., Ltd
Yunnan Bafang Agricultural Technology Development Co.,Ltd
Zespri
Zhaotong Chaoyue Agriculture Co., Ltd
Zhejiang Damaiyu Port Development Construction Co.,Ltd
Zhejiang Xiehai Group Co., Ltd.
Zhejiang Zhengji Plastic Industry Co.,Ltd
Zhengzhou Taiwang Food Co.,Ltd
Zhengzhou Wanbang Industry Co., Ltd.
Zhongshan Hui-long Agricultural Development Co., Ltd.
Zhixing Runfeng Food Co.,Ltd
Zichang Yangchun Agricultural Development Co., Ltd,
Ziyuan County Zijiangyuan Red Grape Farmers Professional Cooperative
Asia Fruit
ASOEX
Australia New South Wales Shanghai Office
Baibao Box Packaging Technology (Shanghai) Co.,Limited
Beijing Tianxiaxiangnong Investment Development Co., Ltd.
Beijing Volego Technology Development Co.,Limited
Bostock New Zealand
Chengdu Xinxiang Technology Co.,Limited
Chengxin Sino-Australian (Qingdao) International Trade Co., Ltd.
China United Lines Shipping Co., Ltd.
Chiwan Containder Terminal
Chongqing Jinguoyuan Industrial Co., Ltd.
East Thai Fruit of Jiaxing Fruit Market
Emerson
Eurofresh
Fujian Sun Virtue Agricultural Co.,Limited
Genetis E-Commerce
Golden Bay Fruit New Zealand
Goodfarmer Foods Holding(Group) Co., Ltd.
Guangdong Fusheng International Trade Co., Ltd.
Guangzhou Archer Fresh Co.,Limited
Guangzhou Qin Guo Import&Export Trading Co.,Limited
Guangzhou Yogo Agriculture InvestmentCo.,Limited
Guangzhou Nansha International Cold Chain Co.,Limited
Hainanrenjia Fruit Wholesale Department of Jiaxing Fruit Market
Halls
Hangzhou Xianke Fruit Co., Ltd.
Heilongjiang Tianjin Edible Fungi Co., Ltd.
Hua Tong Fruit of Jiaxing Fruit Market
Hunan Fruit-Mate Agricultural Technology(Group) Co.,Limited
Jaze(Guangzhou)Fresh Produce Primary

Processing Co.,Limited
Jgroup Food & Beverage(Shanghai) Co.,Limited
Jiahe Wuxing
Jiangsu Jieji Agriculture Technology Co., Ltd.
Jiangsu Wu yang Semiconductor Technology Co., Ltd.
Jiangxi Zhongyou Ecological Agriculture Development
Jiaxing Fuye Trade Co., Ltd.
Jiaxing Hi Go Import And Export Co.,Ltd
Jiaxing Home Town Trade Co., Ltd.
Jiaxing Lehe Consulting Co.,Limited
Jiaxing Minlong Business Trading Co., Ltd.
Jiaxing Tingziqiao Fruit Co., Ltd.
Jiaxing Younglan Trade Co., Ltd.
Jiaxing Zhengpeng Trade Co., Ltd.
Jinhejiannong (Beijing) Biological Technology Co., Ltd.
Jintang Country Dexing Fruit Industry Co.,Ltd
Junlong Fruit of Jiaxing Fruit Market
Lesui(Shanghai) Industrial Co.,Limited
Long Yuanhong Fruit Selling Co.,Ltd
Mr Apple New Zealand Limited
Mr.Avocado Co., Ltd.
New Zealand Cherry Partnership Trading As
New Zealand Cherry Corp
Pagoda
Pujiang County JINMAOTIAN Agriculture Specialized Cooperative
Qin'an County Bureau of Agriculture
Qingyang Haiyue Agriculture Co., Ltd.
Rockit Trading Global Limited
Seeka Limited
SHAFFE
Shanghai Eastern Airlines Courier Co., Ltd.
Shanghai Grandfruit Import&Export Co.,Limited
Shanghai Luhuo Mechanical Engineering Co., Ltd.
Shanghai Mr.Raingo Biotech Co.,Limited
Shanghai Pengsheng Industrial Co.,Limited
Shanghai Supafresh Trading Co.,Limited
Shanghai United Cold Chain Logistics Co.,Limited
Shanghai Xiaoxiaoxie Culture Communication Co.,Limited
Shanghai Youxiang Trading Co.,Limited
Shanghai Yuhua Fruits Co.,Limited
Shanxi Wangzhangguo Agricultural Development Co.,Limited
Shenzhen Jingle Star Supply Chain Mgmt. Co., Ltd /Tirection
Shenzhen Maoxing Co., Ltd.
Shenzhen Onefruit Agricultural Products Co.,Limited
Sichuan Jialing River Fengyinwan Agricultural Development Co., Ltd.
T&G Global
Taicang Jiangtong Newco Machinery Manufacturing Co., Ltd.
TianShui Maiji District Agricultural Bureau
Tongling Guowu Ecological Breeding Co., Ltd.
Vx Cold Chain Logistics Co.,Limited
Wan Tong Fruit of Jiaxing Fruit Market
Wushan County Laonongfu Supply Chain Management Co., Ltd.
Xinjiang Korla Fragrant Pear Association
Xiping Chu's Agriculture Co., Ltd.
Yidu Group Co., Ltd.
Yunnan Liulihang Trading Co., Ltd.
Zhejiang Guoran Technology Co., Ltd.
Zhejiang Qunlu New Materials Co., Ltd.
Zhejiang Sango Trade Co.,Limited
Zhejiang Tianyi Agricultural Development Co., Ltd.
Zhejiang Yuanshun Fruit Industry Co., Ltd.



DIVISION OF BOOTH

5% Discount for Early birds
Submit booth application
and complete down-payment
before **March 31, 2024**



RAW SPACE (18 m² minimum)

(per square meter price including tax)

A Top Exposure
¥2,310 /m²



C Cost-effective Solution
¥1,356 /m²



B Stable Visitor Flow
¥1,780 /m²



Please contact the organizer for further information.

World Fruit · China Market

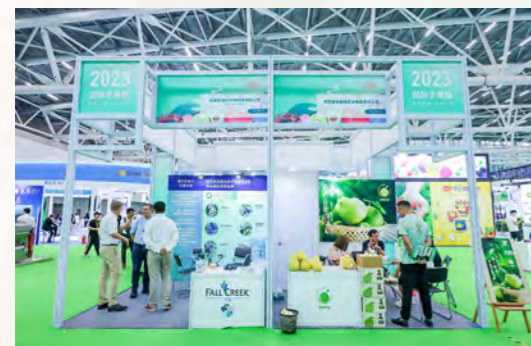
世界水果 · 中国市场

STANDARD BOOTH (9m² per unit)

(per square meter price including tax)

Luxury Standard Booth (9 m ²)	
Area A:	¥25,083
Area B:	¥20,313
Area C:	¥16,497

Standard Booth (9 m ²)	
Area A:	N/A
Area B:	N/A
Area C:	¥14,589



PART OF EXHIBITORS



(The logos of existing listed are in no particular order.)

PUBLICITY OPPORTUNITIES

FRUITEXPO



Exclusive Badge Sponsor

A1

100mm (W) * 100mm (H)
RMB **60,000** + 6% VAT



Exclusive Lanyard Sponsor

A2

15mm (W) x 800mm (H)
RMB **60,000** + 6% VAT

Exclusive Badge Sponsor & Exclusive Lanyard Sponsor

A1+A2

100mm (W) * 100mm (H) & 15mm (W) * 800mm (H)
RMB **100,000** + 6% VAT



Billboard of Plaza #3

A3

8m (W) * 5m (H)
RMB **51,800** + 6% VAT



Billboard of East Entrance Hall

A4

8m (W) * 2.8m (H)
RMB **29,050** + 6% VAT
6m (W) * 2.8m (H)
RMB **21,800** + 6% VAT
14m (W) * 2.8m (H)
RMB **51,800** + 6% VAT



Inner Square Outdoor Billboard

A5

4m (W) * 5m (H)
RMB **25,900** + 6% VAT (Single side)
RMB **51,800** + 6% VAT (Both Side)



Billboard In Corridor

A6

8m (W) * 2.8m (H)
RMB **29,050** + 6% VAT



Corridor Banner Ad

A7

5m (W) * 0.7m (H)
RMB **5,000** + 6% VAT / piece

Please contact the organizer for further information and the availability confirmation.

(Price including production and excluding design)
Deadline of application: June 30, 2024

